

Date: Sept 2018



PSA Accreditation Quality Mark Guidance for RCCP Registrants

The Registration Council for Clinical Physiologists has been accredited by the Professional Standards Authority under its Accredited Registers programme. The programme was set up to provide assurance on the standards of registers of health and care occupations, not regulated by law. Bringing clinical physiologists into a broad framework of assurance is good for patients and the public and is the best way to promote quality. Being accredited as an Accredited Register offers enhanced protection to anyone looking for a clinical physiologist. People have the option of choosing clinical physiologists on a register that has been vetted and approved.

Accreditation offers clinical physiologists a means of demonstrating their personal commitment to meeting high standards by joining the Registration Council for Clinical Physiologists. Accreditation means that the Registration Council for Clinical Physiologists has met the Authority's demanding standards in the following areas: governance, setting standards, education and training, managing the register, providing information and complaints. The Registration Council for Clinical Physiologists has provided evidence and demonstrated to the Authority that it meets the Accreditation Standards. Accreditation will be reviewed annually.

Being accredited means that the Registration Council for Clinical Physiologists has satisfied the Authority that it meets its high standards. It is a mark of quality. Accreditation does not imply that the Authority has itself assessed the merits of individuals on the register. It remains the responsibility of the Registration Council for Clinical Physiologists to do that. The Registration Council for Clinical Physiologists requires its registrants to meet high standards of personal behaviour, technical competence and, where applicable, business practice. Accreditation does not imply that the Authority has endorsed the efficacy of a treatment or therapy practised or any other service offered by the Registration Council for Clinical Physiologists registrants.

Accredited registration is different from statutory professional regulation because it is voluntary, not compulsory. Practitioners can work in clinical physiology without being on a register. Registers accredited by the Authority encompass a wide range of occupations and organisations. The Authority may accredit more than one register in any particular occupation.

Accredited Registers are entitled to use the Authority's quality mark so that they can be distinguished easily. The quality mark gives extra peace of mind to anyone looking for a clinical physiologist, letting them know that anyone who holds the mark is committed to the high standards of the Registration Council for Clinical Physiologists.

All Accredited Registers can be accessed through the Professional Standards Authority's website (https://www.professionalstandards.org.uk/). This programme applies to health and social care in the UK.

Only **current** RCCP registrants (fully paid and annual declaration uploaded and signed) and can make use of the PSA accreditation quality mark and other benefits of accreditation. Applicants under consideration for registration and pre-registration status registrants cannot use the quality mark. RCCP has an ongoing process of monitoring how registrants and professional bodies communicate accreditation. Please follow the guidance below and if you are unsure of any aspect of using the quality mark please contact a member of the RCCP administration team.

RCCP Registrants are encouraged to:

- Communicate that Practitioners on an Accredited Register are part of a government-backed scheme to **protect the public**
- Communicate that the Professional Standards Authority (the Authority) recommend the public only see practitioners on an Accredited Register (or a Statutory Register).
- Highlight to your service users, commissioners or employers that you are a member of a register that is accredited by the Authority
- Actively communicate, in writing, to other relevant stakeholders such as GPs and schools
 etc., using the materials developed by the Authority to promote the programme and
 yourself, with the message that it is responsible employers and commissioners that choose
 practitioners on Accredited Registers
- Use the phrase 'I am on a register accredited by the Professional Standards Authority'
- Tell your audiences that the accredited registers programme was set up by the Government to improve standards and safety for the benefit of the public
- Emphasise that being on an accredited register demonstrates your commitment to high professional standards, to enhancing safety and delivering a better service
- Display the accreditation mark where appropriate in your place of work, on your letterhead, in your email signature and on your website if applicable (you should follow guidance provided by your organisation also).

Registrants must **NOT**:

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- Mislead anyone about what accreditation means. For RCCP registrants who have their own business or private practice in particular, you must NOT provide misleading advertising in relation to your registration status
- Claim that you are personally accredited by the Authority. Remember it is the Register that
 is accredited and you are a Registrant on an Accredited Register and it does not cover
 practices or premises
- Claim that any treatment or service you provide is endorsed by the RCCP, the Authority
- Use the quality accreditation mark when an individual's registration is no longer current, for whatever reason, or by those not registered with the RCCP.
- Display the accreditation mark before you have been notified by the organisation with which you have been granted registration
- Continue to use the accreditation mark if you cease to be on the RCCP Accredited Register
- Use the accreditation mark (trade mark [™]) contrary to its governing regulations and the Authority's corporate brand guidelines

Please follow the guidance in Appendix 1 on how RCCP and the Authority grant use of the PSA Accreditation quality mark.

The PSA is committed to working with RCCP to ensure that the accreditation is successfully communicated to all relevant stakeholders. If, however, a RCCP registrant is found to be consistently or flagrantly ignoring the do's and don'ts section above, RCCP will take action to address

the issue, if we were found not to monitor the use of the logo or take action against those going against this policy, the PSA can reserve the right to withdraw accreditation from the RCCP and prevent our organisation and its registrants from using the accreditation mark.

If an RCCP registrant is struck off the RCCP PSA Accredited Register they are not allowed to join another Accredited Register in the same occupation (or another in a different occupation if removed for misconduct), so you and others can avoid poor practice

Appendix 1 – PSA Accredited Register Guidelines for use of Logo and Trade Mark ™

Colours

The logo can be used in three colourways (see PSA approved colours below): in blue (Pantone 294) on white, in black on white (only where colour is not available), or in white and reversed out on a dark background.

The PSA logo must be faithfully reproduced and not recreated using only he approved digital files downloaded from the RCCP website (e.g.). The positioning should be independent of any other images (i.e. not positioned on top of, or reversed out of, an image).

Size/Exclusion zone should be followed as instructed below:







Accreditation mark



Exclusion zone



The mark should always have a comfortable amount of space around it. The minimum amount of space should be at least the size of the accreditation mark head'.

Placement





When placed next to other marks or logos, the accreditation mark should be sized proportionately so that it is approximately the same scale as any accompanying logos.